



ORGANIZATIONAL OVERVIEW

Pacific Swimming remains one of the largest LSCs within USA Swimming, serving approximately 100 clubs and more than 14,000 athletes across Northern California and Northern Nevada.

Pacific Swimming continues to **focus on services provided to our membership** including: athlete development, championship meet operations, governance modernization, and long-term organizational sustainability.

Pacific Swimming appreciates the continued support and collaboration of its athletes, families, coaches, officials, volunteers, and member clubs.

COMPETITION OPERATIONS, FACILITIES & USA SWIMMING COLLABORATION

Evaluation of championship meet operations, scheduling, and competition standards throughout the 2025–2026 season including effort and dedication toward:

- Regional facility challenges
- Improving meet quality and athlete experience
- Schedule evaluation for end-of-season championship meets for athletes of all levels.

A major area of focus has been the increasing facility crisis impacting competitive swimming throughout Pacific Swimming territory, including:

- Limited pool availability
- Aging or deteriorating facilities
- Difficulty securing additional venues for hosting large championship meets
- Maintaining or regaining long-term access to competition facilities

In order to balance the needs and unique challenges of each regional Zone, special attention has been dedicated toward facility access, meet hosting and scheduling. Additional discussion and input have centered around the July/August scheduling and the challenges presented by back-to-back culminating meets serving diverse levels of athletes. Pacific Swimming leadership continues to advocate for increased facility access and long-term venue sustainability throughout the region.

Pacific Swimming leadership conducted a collaborative meeting with USA Swimming representatives Joel Shinofield, Managing Director of Sport Development and Jane Grosser, Senior Advisor for LSC/Team Services along with Pacific Swimming staff to discuss:

- Facility access and long-term venue sustainability
- National membership trends within USA Swimming
- Changing participation patterns (sport sampling) among youth athletes and families

USA Swimming leadership also addressed the importance of improving USA Swimming's "Net Promoter Score," a measurement of participant satisfaction and likelihood to recommend the sport experience to others.

Because Pacific Swimming is one of the nation's largest LSCs, membership growth within Pacific Swimming has a significant impact on overall USA Swimming national membership trends.



COACH REPRESENTATIVE NOMINATIONS - [NOMINATION FORM](#)

Pacific Swimming is currently seeking nominations for Coach Representatives to serve on key committees and represent coach membership within the organization's leadership structure.

Coach Representatives serve as the voice of coaches in governance discussions, policy decisions, and strategic planning throughout Pacific Swimming.

Positions Open for Nomination: Age Group Coach Representative & Senior Coach Representative

These representatives:

- Serve on their respective committees
- Participate as voting members of the Board of Directors and Executive Committee
- Participate in the House of Delegates
- Coordinate the nomination process for Pacific Swimming Coach of the Year awards presented at the annual Awards Night.

GOVERNANCE & ADMINISTRATIVE ACTIONS

- Approved registration and meet entry fee adjustments to support operational sustainability and championship meet expenses.
- Strengthened language on financial accountability in Rules & Regulations for positions with fiscal authority.
- Successfully completed LEAP recertification in November 2025.
 - **LEAP (Leadership and Excellence Advancement Program)** is USA Swimming's governance and operational assessment program designed to ensure LSCs maintain high standards in athlete safety, governance, financial oversight, and organizational effectiveness.